

Donald Kirkpatrick

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To: Fred Theile; Donald Kirkpatrick
Subject: Google

That is just a Google marketing campaign to get you to install some of their apps. When you see the app on your screen it will remind you to use Google.

Then they can try to capture some of the cloud business you would otherwise be defaulting to Apple.

By getting you to use their email rather than Apple's , they keep the ad window open for them.

Lastly, when you accept an app, that gives Google permission to look at your data or do things that only Apple had permission to do before.

Is it as annoying as it was to be watching a Soap commercial 17 times a day in the 1960's because TV was a monopoly and was "free"?